


Are you ready to take part in the FINE #WineTourism Marketplace Hosted Buyers program?

NOVEMBER - JANUARY

- **Fill out the form - Apply here- **
- The FINE team will go through your application and will contact you in case we need further details, in order to complete the submission of application.
- **Acceptance** - You will be notified by email the outcome of your application. Both candidates identified as suitable and non suitable will be contacted to discuss their application. If you are eligible to participate as a hosted buyer, we will start dealing with the travel arrangements once the confirmation is notified.
- Do not forget to read carefully the terms and conditions underneath the form, with the benefits explained as well, and mark them as read, otherwise the form will not go through.
- **January 29th - Deadline to apply for the hosted buyers program.** Also, please keep in mind that in case you need to cancel your participation, this is also the deadline to inform the FINE team.

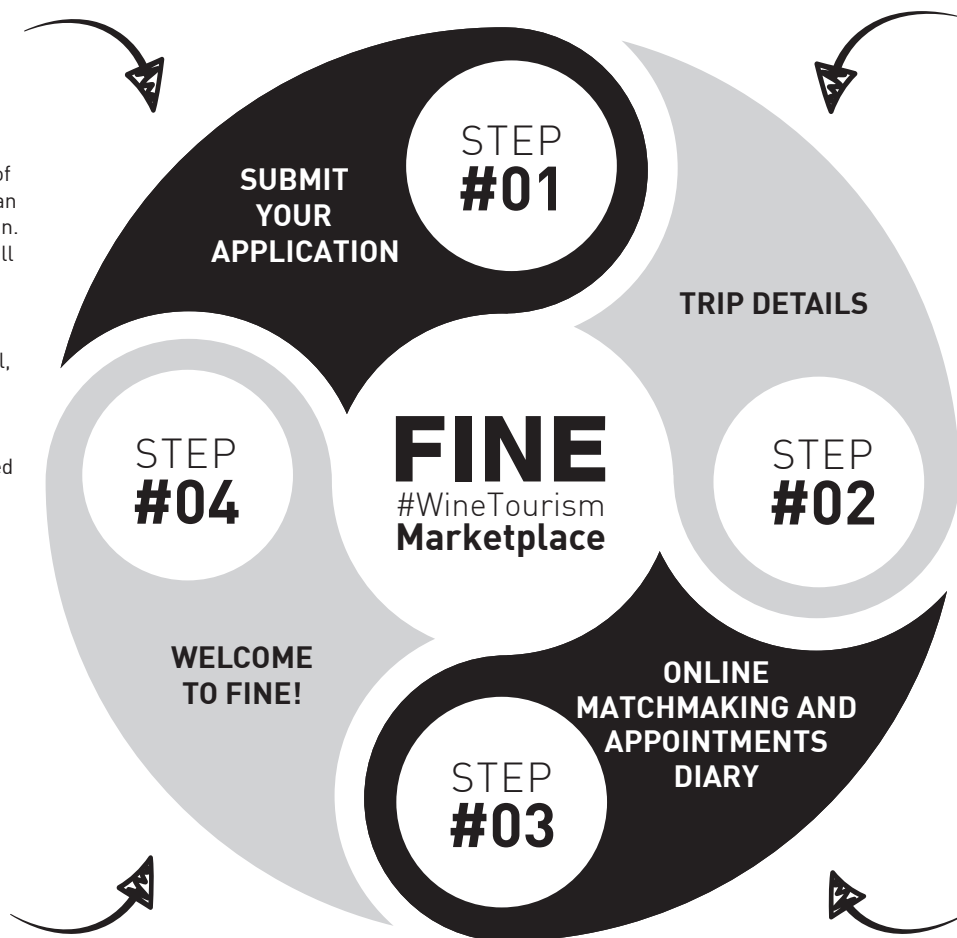
Think twice before cancelling!!

MARCH

- **March 4th - Buyers arrival to Valladolid**
- **Hotel check in and welcome cocktail - Place TBD.**
- **March 5th and 6th. FINE B2B.**
- **Post FINE: Give us your feedback,** fill in the survey and follow us on our social media! #FINE2025
- **Connect with us via LinkedIn** and keep in touch!



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JANUARY - FEBRUARY

- By mid January we will inform you about the fam trip options. Once we confirm fam trip destination, the travel agency will deal with your travel arrangements and get in touch with you to help you out. We will also let you know the payment method (credit card).
- You will be able to find all the details concerning your trip and the program on your digital platform: accommodation details, information about Valladolid and tips for your trip to Spain.

FEBRUARY - MARCH

- **FINE will give access to the eligible buyers to their digital platform hosting all the information needed in order to participate in the hosted buyers program.** We will send you an email with the username and password to check the exhibitors' profile and proceed with the online matchmaking. **From February 13th to 18th**
- You will have three days to accept and request meetings. After February 19th you will no longer have access to your online tool to schedule appointments. We will provide you with the final agenda in due time (25- 26 February)
- We will need at least 50% of your appointment diary coming out of the previously requested appointments from the exhibitors.
- **As of February 25th - Check your personalised appointments diary, bursting with business opportunities and let us know any question you have.** Print a copy if you find it necessary.
- Important: **Don't forget to download the FINE app** to access your diary and check all the information regarding the show.



29 JAN
Deadline to apply for the hosted buyers program and cancel participations.



18 FEB
Deadline to make the Online Matchmaking.



26 FEB
Check your personalised appointments diary.