

¿Do you want to join FINE #WineTourismExpo as an exhibitor ?

CALENDAR FOR EXHIBITORS *step by step*



Silvia Martínez
Project Leader
(+34) 983 429 202
silvia.martinez@feriavalladolid.com

#winetourismexpo



NOVEMBER – APRIL

- Book your stand. Fill in the following form. [CLICK HERE](#)
- Check the cost of your participation with the budget manager on our website.
- Select your space at the fair on the floor plan. Before, you must make an advance of 25% of your participation and send us a copy of the transfer to fine@feriavalladolid.com.
- You can now hire your services. Custom made signage, wine glass service, furniture. Ask for our service catalogue.
- Do you want to become part of the Fam Trip and welcome buyers in the winery? Send us detailed information about what you would like to offer before March 31st.

EARLY BIRD DISCOUNT UNTIL FEBRUARY 9TH. 20% discount on the price of floor and registration rights.

-20%

CONFIRM YOUR PARTICIPATION

STEP #01

MANAGE YOUR INTRANET

STEP #02

FINE
#WineTourismExpo

STEP #04

PREPARE THE FAIR

WORK SCHEDULE WITH BUYERS

STEP #03



MAY – JUNE

- Tell all your contacts related to wine tourism that you are part of the event.
- June 4th: You will now be able to find your work schedule with buyers for B2B FINE Meeting in the private area.
- Requests for appointments between exhibitors and professional visitors registered in FINE begin. The appointment will be held at the exhibitor's stand.
- Download FINE #WineTourismExpo APP.
- Confirm your presence at FINE cocktail party (held on the night June 9th) in advance.



APRIL

- FINE will provide the access to the private area. You will receive an e-mail with a link, username and password so you can access your intranet for the event.
- Request your exhibitor, B2B FINE Meeting and access to the Networking Restaurant passes. All passes are nominative.
- Fill in the details in the online catalogue of exhibitors. News and products of your company. Personalize it uploading your logo.
- Send your invitations for professionals (before doing this, check FINE access requirements)
- WINE HUB. Do you want to join? Download the tasting notes that you will find in your private area and send it to us before May 28th.



MAY

- Start managing your work schedule system. From May 3rd until May 7th exhibitors will choose those buyers they wish to meet at B2B FINE Meeting. The system will assign 15-minute meetings taking into account the mutual preferences of both exhibitors and buyers.

- From 10:00 to 11:40
- From 11:40 to 12:00 / Coffee break
- From 12:00 to 14:00
- From 15:40 to 17:00

DEADLINES



FEB 09

- End of the early bird discount for booking spaces.



MAR 31

- Deadline for submitting applications to join the FamTrip.



APR 30

- Deadline for space booking.



MAY 07

- Last day to select those hosted buyers you wish to meet.
- Deadline for filling in any information for the catalogue.



MAY 21

- End date for sending the graphic design for the personalized signage of the stand.



MAY 28

- Payment deadline for the remaining amount of your participation in FINE.
- Last day to send the application form for the WINE HUB area.



MAY 28

- Deadline for confirming the attendance at FINE cocktail party.

¡Welcome to FINE!

